



About ZICO Asset Management

ZICO Asset Management is a manager and advisor of private and financial assets for high-net worth individuals, businessmen, entrepreneurs and family office clients in ASEAN member countries.

With a team of highly experienced professionals, we provide concise and insightful solutions that ensure our clients receive the best outcome possible for their personal and family wealth in today's fast changing world. We are the only asset manager who can work on our clients' entire asset portfolio from private businesses, bank assets and the most important asset of all – their families.

We have a Capital Markets Services licence in Fund Management issued by the Monetary Authority of Singapore. As part of ZICO Group, we have the ability to combine a suite of multidisciplinary services with our depth of financial markets capabilities, empowering us to provide integrated solutions across ASEAN member countries.



Why us?

Our team of strategists, asset managers and portfolio advisors help clients navigate their portfolios to optimise their holdings. We hold a broader view of the markets and investment ideas available to clients.

*We do business
ethically, sustainably and profitably.*

Our services

Key Capabilities



External AM

(also known as
Independent AM)

Private Wealth, Portfolio Management & Consolidation. Income and Retirement Investing, Wealth Planning and Private Banking



Fund Management

Co-investments, Asset Structuring, Fund Platforming & Fund Manager Services

Additional Capabilities

through ZICO Group's multidisciplinary services



Family Office Support

Family Office Structuring and Development Advisory, Investment Advisory, Strategy and Tax Structuring



Capital Markets Solutions

Share & other Asset Financing, Private Debt and Alternative Financing

Key contacts



John Lim

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John has significant experience in managing private equity funds and a proven track record of success in fund management activities, having graduated from the London School of Economics and Political Science. Furthermore, his leadership as CEO of various Fund Management entities in the past 2 decades reflect his ability to lead teams effectively in executing investment strategies to achieve fund objectives.

John will drive the growth strategy and development of the company, drawing on his years of experience and leadership in the fund management sector.



Elaine Long

Chief Operating Officer
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Elaine has almost two decades of experience in wealth management handling clients' portfolios. She has multidisciplinary knowledge and experience in transactional banking, wealth management, fund operations and corporate banking.

Elaine ensures high business standards, compliance with regulatory reporting, operational requirements and processes for the firm.

Trusted Advisors

Building Trusting Relationships Through Innovative Solutions