

A large, dense cluster of light orange dots is arranged in a roughly triangular shape, pointing towards the right side of the image. On the right side, near the text "Trusted Advisors", there is a single, isolated yellow dot.

Trusted Advisors



About us

ASEAN Advisory is a boutique consulting platform providing strategic advisory services to clients with interests in ASEAN. As the consulting arm of the ZICO Group, we are under the ZICO Advisory line of business.



CONNECTING THE DOTS

We bring together industry savvy experts and functional specialists to collaborate under one roof as a cohesive team of advisors with outstanding calibre and insight in ASEAN.



STRATEGIC ALLIANCES

We leverage on the widespread and deeply connected network of practitioners, advisors, intermediaries and clients of the ZICO Group.



WIDE RANGE OF CLIENTS

We work with the public sector, government-linked companies, state-owned enterprises, private and public listed companies, multinational corporations and high net worth individuals, many of whom are repeat clients.

ASEAN integrated services platform



ZICO Holdings Inc., an integrated provider of multidisciplinary professional services listed on the Catalist of SGX-ST



Shared Business Support Services

1

Finance

2

Information
Technology

3

Marketing &
Communications

4

Human
Resources

5

Legal & Compliance

Supported by

Focused teams

Specialised
Technology

Streamlined
processes

Technical
infrastructure

Our services

As part of ZICO, we have the ability to combine a suite of multidisciplinary services into integrated solutions empowering us to tackle the most complex challenges in ASEAN.



MERGERS & ACQUISITIONS

- Partner & target identification
- Running M&A process



PROJECTS & PUBLIC - PRIVATE PARTNERSHIPS

- Initiation & structuring
- Bid management & regulation navigation



REGULATORY & PUBLIC POLICY

- Law review & reform
- Industry development & transformation
- Government relations

Our people

ASEAN Advisory collaborates with a community of senior advisors, industry captains and country specialists. Recognized as leaders in their respective fields, our collaborators bring a wealth of functional and industry advisory experience from all over the world.



Chew Liang Kim



Chew Seng Kok



John Lim



Steven Choy



Stuart L. Dean



Keith Martin



Dr Nicholas Morris



Jaya Patten



David Pine



Tan Sri Dr Rebecca Fatima Sta. Maria



Dato' Mohamed Sharil Tarmizi



Gary Wigmore



Denis Win Thein



Yeoh Seng Hooi



Yong Hee Kong

Contacts



Chew Seng Kok
CEO
seng.kok.chew@zicoholdings.com
t. +603 2087 9606



Arvin Subra
Senior Manager
arvin.subra@zicoholdings.com
t. +603 2087 9886



ASEAN Advisory is a boutique consulting platform and collaborates with leading experts to deliver bespoke and pragmatic solutions in M&A, origination, public-private partnerships, and policy and government relations to clients with interests in ASEAN. As the consulting arm of the ZICO Group, we are under the ZICO Advisory line of business.
More about us: www.zicoholdings.com

Trusted Advisors

Building Trusting Relationships Through Innovative Solutions